

# Information Display Table

Set up an information display table on your campus, at your National Health Service Corps (NHSC) site, at a local grocery store, or at a community center to educate the community about the importance of primary care and the role of the NHSC in providing care to those who need it most.

## LEVEL OF PLANNING EFFORT

EASY

DIFFICULT

## Getting Started

1. **Confirm an event date** during the month of October. Remember Corps Community Month 2015 will take place during the entire month.
2. **Secure a space** at a busy location on your campus, NHSC site, or in your community.
3. **Register** your event online at: <http://nhsc.hrsa.gov/corps-communitymonth/eventregistration2015.html>.
4. **Consider inviting someone who can share about their experience** providing health care at an NHSC site. Refer to the "Identify Qualified Speakers and Partners" section.
5. **Display NHSC materials** and **NHSC Member videos** at your event.
6. **Print and hand out Corps Community Month stickers** during your event.
7. **Take photos at your event**, but gather **media release waivers** from those you're photographing. Submit the photos and media releases to [CorpsCommunityMonth@hrsa.gov](mailto:CorpsCommunityMonth@hrsa.gov).



## Identify Speakers and Partners

- Local NHSC Ambassadors
- State Primary Care Offices
- Area Health Education Centers
- Post a request on the NHSC Facebook wall
- Special Inquiry to [CorpsCommunityMonth@hrsa.gov](mailto:CorpsCommunityMonth@hrsa.gov)

## Promote your event

- Send out a "Save the Date" via email and collect RSVPs.
- Seek out media coverage from your campus or community outlets.
- Create and send out a **media advisory**.
- Hang posters on a bulletin board and in areas where potential participants would frequent and use the Corps Community Month **Fact Sheet** and **Event Flyer** as tools.



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
HEALTH RESOURCES AND SERVICES ADMINISTRATION

## Media Resources

- **Backgrounder**
- **Media Advisory Template**
- **Press Release Template**

## Online Resources

[NHSC.hrsa.gov/CorpsCommunityMonth](http://NHSC.hrsa.gov/CorpsCommunityMonth)

 **NationalHealthServiceCorps**

 **@NHSCorps**

 **Playlist**

**#ChoosePrimaryCare**